



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Grassroots Media LLC  
2 Bala Plaza Suite 300  
BALA CYNWYD, PA 19004

**Contract # 4823202**

**Schedule Dates** 04/22/21-04/26/21  
**Advertiser** Terry McAuliffe for Governor of Virginia-D (14151)  
**Agency** Grassroots Media LLC (19605)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** EST 581 McAuliffe Week 7 30's (1550446)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** D'Ettorre, Mike  
**Phone/Fax** /  
**CPE** 581  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 04/21/21  
**Last Modified** 04/22/21  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,220.00  
**Net Total** \$29,580.00  
**Sales Tax**

**Washington (WJLA)**

| By Broadcast Month  | Spots     | Rate               |
|---------------------|-----------|--------------------|
| Apr. 2021           | 27        | \$25,325.00        |
| May. 2021           | 12        | \$9,475.00         |
| <b>Grand Total:</b> | <b>39</b> | <b>\$34,800.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                                | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station           | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|----------|---------|
| 1.0  | Normal Line / SPOT             | 04/22/21-04/23/21 | 2   | :30    | 5:58:15A- News-7News ON YOUR SIDE at 6AM |     |    |    |    | 1  | 1  |    |    | 2     | \$350.00   | \$700.00   | Washington (WJLA) |          | 4/21/21 |
| 2.0  | Normal Line / SPOT             | 04/26/21-04/26/21 | 2   | :30    | 5:58:15A- News-7News ON YOUR SIDE at 6AM |     | 1  |    |    |    |    |    |    | 1     | \$350.00   | \$350.00   | Washington (WJLA) |          | 4/21/21 |
| 3.0  | Normal Line / SPOT             | 04/26/21-04/26/21 | 2   | :30    | 10:58:25A- ABC-The View                  |     | 1  |    |    |    |    |    |    | 1     | \$350.00   | \$350.00   | Washington (WJLA) |          | 4/21/21 |
| 4.0  | Normal Line / SPOT             | 04/22/21-04/23/21 | 2   | :30    | 10:58:25A- ABC-The View                  |     |    |    |    | 1  | 1  |    |    | 2     | \$350.00   | \$700.00   | Washington (WJLA) |          | 4/21/21 |
| 5.0  | Normal Line / SPOT             | 04/22/21-04/23/21 | 2   | :30    | 4:59:30P- News-7News ON YOUR SIDE at 5PM |     |    |    |    | 1  | 1  |    |    | 2     | \$275.00   | \$550.00   | Washington (WJLA) |          | 4/21/21 |
| 6.0  | Normal Line / SPOT             | 04/26/21-04/26/21 | 2   | :30    | 4:59:30P- News-7News ON YOUR SIDE at 5PM |     | 1  |    |    |    |    |    |    | 1     | \$275.00   | \$275.00   | Washington (WJLA) |          | 4/21/21 |
| 7.0  | Normal Line / SPOT             | 04/26/21-04/26/21 | 2   | :30    | 5:59:26P- News-7News ON YOUR SIDE at 6PM |     | 1  |    |    |    |    |    |    | 1     | \$575.00   | \$575.00   | Washington (WJLA) |          | 4/21/21 |
| 8.0  | Normal Line / SPOT             | 04/22/21-04/23/21 | 2   | :30    | 5:59:26P- News-7News ON YOUR SIDE at 6PM |     |    |    |    | 1  | 1  |    |    | 2     | \$575.00   | \$1,150.00 | Washington (WJLA) |          | 4/21/21 |
| 9.0  | Normal Line / SPOT             | 04/22/21-04/23/21 | 2   | :30    | 6:58:46P- Wheel Of Fortune               |     |    |    |    | 1  | 1  |    |    | 2     | \$2,200.00 | \$4,400.00 | Washington (WJLA) |          | 4/21/21 |
| 10.0 | Normal Line / SPOT             | 04/26/21-04/26/21 | 2   | :30    | 6:58:46P- Wheel Of Fortune               |     | 1  |    |    |    |    |    |    | 1     | \$2,200.00 | \$2,200.00 | Washington (WJLA) |          | 4/21/21 |
|      |                                |                   |     |        |  |     |    |    |    |    |    |    |    |       |            |            |                   |          |         |

**CONFIRMATION CONTRACT**

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|                             |       |                   |       |           |

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|----------|---------|
| 11.0 | Normal Line / SPOT             | 04/26/21-04/26/21 | 2   | :30    | 7:29:26P- Jeopardy                         |     | 1  |    |    |    |    |    |    | 1     | \$2,500.00 | \$2,500.00 | Washington (WJLA) |          | 4/21/21 |
| 12.0 | Normal Line / SPOT             | 04/22/21-04/23/21 | 2   | :30    | 7:29:26P- Jeopardy                         |     |    |    |    | 1  | 1  |    |    | 2     | \$2,500.00 | \$5,000.00 | Washington (WJLA) |          | 4/21/21 |
| 13.0 | Normal Line / SPOT             | 04/22/21-04/22/21 | 2   | :30    | 9P- ABC-Greys Anatomy (Thursday)           |     |    |    |    | 1  |    |    |    | 1     | \$4,500.00 | \$4,500.00 | Washington (WJLA) |          | 4/21/21 |
| 14.0 | Normal Line / SPOT             | 04/22/21-04/23/21 | 2   | :30    | 11:00:26P- News-7News ON YOUR SIDE at 11PM |     |    |    |    | 1  | 1  |    |    | 2     | \$375.00   | \$750.00   | Washington (WJLA) |          | 4/21/21 |
| 15.0 | Normal Line / SPOT             | 04/26/21-04/26/21 | 2   | :30    | 11:00:26P- News-7News ON YOUR SIDE at 11PM |     | 1  |    |    |    |    |    |    | 1     | \$375.00   | \$375.00   | Washington (WJLA) |          | 4/21/21 |
| 16.0 | Normal Line / SPOT             | 04/24/21-04/24/21 | 2   | :30    | 11P- 12A (EST)                             |     |    |    |    |    |    | 1  |    | 1     | \$200.00   | \$200.00   | Washington (WJLA) |          | 4/21/21 |
| 17.0 | Normal Line / SPOT             | 04/22/21-04/23/21 | 2   | :30    | 11:35P- ABC-Jimmy Kimmel                   |     |    |    |    | 2  | 2  |    |    | 4     | \$375.00   | \$1,500.00 | Washington (WJLA) |          | 4/21/21 |
| 18.0 | Normal Line / SPOT             | 04/26/21-04/26/21 | 2   | :30    | 11:35P- ABC-Jimmy Kimmel                   |     | 2  |    |    |    |    |    |    | 2     | \$375.00   | \$750.00   | Washington (WJLA) |          | 4/21/21 |
| 19.0 | Normal Line / SPOT             | 04/22/21-04/23/21 | 2   | :30    | 7A- 8A (EST)                               |     |    |    |    | 2  | 2  |    |    | 4     | \$700.00   | \$2,800.00 | Washington (WJLA) |          | 4/21/21 |
| 20.0 | Normal Line / SPOT             | 04/22/21-04/23/21 | 2   | :30    | 8A- 9A (EST)                               |     |    |    |    | 1  | 1  |    |    | 2     | \$700.00   | \$1,400.00 | Washington (WJLA) |          | 4/21/21 |
| 21.0 | Normal Line / SPOT             | 04/26/21-04/26/21 | 2   | :30    | 8A- 9A (EST)                               |     | 1  |    |    |    |    |    |    | 1     | \$700.00   | \$700.00   | Washington (WJLA) |          | 4/21/21 |
| 22.0 | Normal Line / SPOT             | 04/26/21-04/26/21 | 2   | :30    | 7A- 8A (EST)                               |     | 2  |    |    |    |    |    |    | 2     | \$700.00   | \$1,400.00 | Washington (WJLA) |          | 4/21/21 |

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| 23.0 | Normal Line / SPOT             | 04/23/21-04/23/21 | 2   | :30    | 9P- 10P (EST) |     |    |    |    |    | 1  |    |    | 1     | \$1,675.00 | \$1,675.00 | Washington (WJLA) |          | 4/21/21 |
|      |                                |                   |     |        |               |     |    |    |    |    |    |    |    |       |            |            |                   |          |         |

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